

Planning Process for a 6 Figure Business

+ Journal Prompts

1. **What's my yearly income goal?**

Write this down where you will see it daily, preferably on a white board. Make it a number that feels right to you, stretches you a bit, but also feels do-able.

2. **What lifestyle do I want?**

Spend some time with this all-important question, and be reallly honest with yourself about the lifestyle you desire. It's okay if you are truly wanting a lavish lifestyle!!! AND it's okay if you are wanting a practical lifestyle. The key is to come up with what feels right to you and journal about it. Once you are done, come up with a word or a few words to describe this lifestyle for yourself and write it on your white board. This is your VIBE for the year!

3. **My top 3 personal goals for this year are...?**

What are 3 personal goals or simple habit changes that you have been feeling called to work on? Write them on your white board as well.

4. **What are 3 areas of my business that I would like to improve or grow?**

Do you struggle with putting yourself out there? Are you working on being more organized? What is your sales strategy like? Come up with a few areas where you would like to see improvement by year's end. Write these ideas down on your white board as well.

5. **What are my top values?**

List out a few things that really matter to you. What do you feel compelled to speak about? What are your non-negotiables? What words describe YOU to a tee? Write out as many as you can, and then narrow them down to your top five. Write these 5 top values on your white board.

6. **What 2-3 offers, programs, or products will I focus on this year?**

Come up with just 2-3 offers for your business and take some time to map them out. If you are needing more help with this, check out our latest business bundle, [30 Days to Start and Grow Your Online Coaching Business](#), where we go over how to create an irresistible offer for your particular audience.

7. **Which of these programs feels best to offer RIGHT NOW, THIS MONTH?**

Write down the program you feel MOST COMPELLED TO OFFER for the month on your white board. Then map out a plan to repeatedly share about this offer the whole month through. Don't waver! Don't give in to your doubts! Offer it and surrender the outcome. Many times, I talk about an offer, and it doesn't align for the person right then and there. But they follow me for awhile, and then the next time around, they sign up. Stick to your guns and KEEP GOING!

8. **How can I show up weekly so people get to know me and how I can best serve them?**

What are your favorite ways to connect with people? What are some EASY ways to create new connections? Some of my favorite ways are going live on social media, joining women-in-business groups, posting a freebie, and hosting a challenge. Write down your weekly tasks to help you stay focused. The key is to make these weekly tasks fun and easy! That way, you enjoy them and you will attract higher vibe connections!